

Step-by-Step Guide on Nextdoor:

How to Promote Your Practice and Engage
with the Community

Step 1: Create a Nextdoor Account

- **Visit the Nextdoor Website:**
 - Open your web browser and go to www.nextdoor.com.
- **Sign Up:**
 - Click on the "Sign up" button.
- **Enter Your Address:**
 - Input your practice address to find the neighborhood it is located in. It is important to use the practice address and not your personal one as the app strictly limits posting to within a certain radius of the address you enter in, and you want to be interacting with those nearby the practice.
- **Create Your Account:**
 - Fill in your first name, last name, email address, and create a password.
 - You may also be asked to enter your phone number for verification purposes.
- **Verify Your Address:**
 - Nextdoor may require you to verify your address through one of several methods. We recommend using the **Phone Verification** option.
- **Complete Your Profile:**
 - Add a profile picture and additional details about yourself if you wish. This helps neighbors recognize you and builds trust within the community. This is a personal profile, not a business one – if you reply to someone's post asking for a dentist from a business profile, your recommendation will likely be discarded.

Step 2: Search for Topics of Interest

- **Log In:**
 - Go to www.nextdoor.com and log in with your email and password.
- **Navigate to the Search Bar:**
 - Once logged in, find the search bar at the top of the Nextdoor homepage.
- **Search for Topics:**
 - Type in keywords related to your interests (e.g., "dentist," dental care," "dentist recommendations," etc.) and press Enter.



Galen Black

Mount Carmel Church Road · 24 May

Dentist in retirement: what do those of you who are retired do for dental care? ...
com/elizabethtown-dentist-dr-allen-celebrates-45-years-of-service/ I'm traveling to Richmond, VA to consult with a **dentist** re: a dental appliance for apnea. Dr. Allen retired and now another **dentist** is practicing...



Vickie Porcelli-K.

Parkwood · 24 May

Does everyone now pay ridiculously high prices for dental work? Roxane the problem Is the **dentist** has to accept contract payment agreed upon with ins. Company. Which means you pay your portion of that not what the **dentist** actually charges . But if you don't have ins...



Dan Owens

Preston Wood/Woodlawn · 9 May

Searching for affordable excellent dentist. **Dentist** - Dr. Ray
<https://catherinedraydmd.com/>



Kristi Duke

Watts Hospital-Hillandale · 10 May

Does anyone know what that high-pitched whirring noise is in the Lakewood neighborhood? Charles Lohr is excellent. He has been our family's **dentist** for 37 years.



Mary Grace

Walltown · 11 May

- **Filter Results:**
 - You can filter search results by categories such as posts, recommendations, events, and more to find specific types of content.
- **Join Groups:**
 - Join neighborhood groups that focus on your interests, as we recommend having other posts on your profile that aren't related to dentistry in order to not seem odd when you do reply to something with your practice. To do this:
 - Click on "Groups" in the left-hand menu.
 - Search for or browse groups that match your interests.
 - Click on the group and select "Join Group."
- **Set Up Notifications:**
 - Customize your notification settings to stay updated on posts and discussions about your interests.
 - Go to your profile icon at the top right, click on "Settings," and then "Notifications."

Participating in Discussions

- **Engage with Posts:**
 - Like and comment on posts that you have something to contribute to in the hopes of building a profile.
 - When someone inevitably asks for a dental recommendation, you can participate in that discussion.
- **Follow Specific Threads:**
 - If a particular discussion is of high interest, you can choose to follow the thread for updates.

By following these steps, you'll be able to create a Nextdoor account and become a part of your virtual community, in order to be aware of and capitalize from local individuals looking for a new dental home.